

July, 2016

Mission Statement: "Bringing Business and the Community Together"



OFBPA Summer Networking Event Join us for Salad, Sandwiches, Sundaes & School Supplies @ OFBPA's Summer Networking Luncheon Event

Wednesday, August 17th, 2016

Cost: \$20 for 2016 members Cost: \$25 for all non-members

Food Includes:

Tossed Salad, Choice of 5 sandwiches, fries, sodas & ice cream sundaes. Cash bar available

We are collecting school supplies for Overlea High School and the Eastside Shelter—grades PreK-12th

Membership dues accepted onsite at all meetings and events OFBPA events are open to all wishing to network!

What's inside?

- Presidents Message
- Calendar of Meetings and Events
- What's a Happening/Upcoming Events
- Summer Networking Event
- Membership Application

Board of Directors

- **President....**Donna Bethke.....Avon Indp. Sales Rep
- Vice President & Membership Chair.....Sharon Kozlowski.....Decorative Painter
- Treasurer.....Kevin Belshaw... Diversified Wealth Solutions
- Secretary... vacant

Member at Large

- M. Ellie Lindung.....New York Life
- Corinna Sibiski... St. Michael's the Archangel

Committee Chairs

- **Expo**Greg Glinowiecki.....Catalyst Multimedia powered by Proforma
- Marketing/PR/Social Mediavacant
- Newsletter... vacant

Website

• Becky Wolff... Dramatic Visions



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President's Message:

Happy Summer everyone! One has to love this relaxed, less hurried time of the year. The extreme heat, not so much, but planning fun in the sun with your family, friends and kids or just kicking back with backyard BBQ's are all part of the ritual that helps us unwind and refresh, something we all need from time to time. However, our businesses never stop and the need to attract new clients or make new contacts is never ending. So what have you done to promote your business lately? Need to create some new connections?



Join us at our **Summer "Salad, Sandwich & Sundaes" Networking Luncheon on August 17th** at Skipjack's Crabhouse located at 7703 Belair Road (21236) from 11:30 am- 1 pm..... Come meet your business neighbors and make new connections. We give you the opportunity... it's up to you to leverage it!

School Supplies.... We are collecting school supplies at all August & September events for Overlea High School and the Eastside Shelter (PreK-12th). School supply list can be found on the www.bcps.org website.

Did you know that every member of the OFBPA is listed in our newsletter every month, is listed on our website and gets 3 free listings in our business and community guide each year? You can buy advertising for the price of our membership of \$75. Every person who is a member by 8/31 will be our 2015/2016 annual directory. We receive and distribute 5,000 copies annually via our businesses, events and meetings. Our membership is open to all business regardless of location. Form is in our newsletter.

Linover Improvement Association is hosting a National Night Out event on Aug 4.

OFBPA Business & Community Guide —we have about 9 cases left that need to be distributed to the businesses. Our corridor walk is the best way to do this—if you are looking to make new contacts, visit our local businesses, please help us visit each and every business on the corridor. We can plan a "group outing" or you can go out by yourself.



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If your business has space/client areas we would like to place the community guide in your business! At lot of hard work goes into creating once each year and our advertisers are depending on YOU to help get them out to your clients and to our community. If you can possibly pick them up, please let us know that too.

Thanks to all who sent donations, donated items for our Chinese Auction fundraiser night, bought/sold raffle tickets and or/helped us promote the event. All is extremely appreciated. Special shout out to Jerry's Toyota for being our 1st corporate sponsor in which their donation covered 1/3 of the cost of the event. Please LIKE them on Facebook and let them KNOW how much you appreciate their support of YOUR COMMUNITY and this long standing tradition!

The empty seats are indicative of our current board. Due to many job changes and unexpected personal commitments, our board is dwindling. Our board meets quarterly and plans and executes our meetings and events. It's not an overly taxing position, but we do need folks to stop up. We've been without a secretary for a couple of years now; our treasure will be stepping down the end of the year. Our organization cannot continue without some help. We also have committees that have openings as well.



Special thanks to everyone who was part of the support for this new business to come to our corridor. I spoke at the County Council June hearing on behalf of the business in favor of the zoning request. My letter is posted on our website. The council members will meet over the summer on all issues heard around the county and a decision will be made on August 30th. To my knowledge, if/when approved Royal Farms than has months of meeting/permits/studies to be conducted with Baltimore County for all approvals. So we are looking at a Spring, 2017 opening.



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Sudsville Laundry featuring over 300 washers and dryers has arrived in our neighborhood at the old McDonald's site. We welcome a new business on our corridor. Sudsville was in negations several years ago and lost out on the bid. The company who won the bid backed out after their 30 day feasibility study. McDonald's then contacted Sudsville much to their surprise and was able to complete the deal.

Sudsville serves a need for many. You personally might not need or use a laundry mat, but many do. We have a lot of apartments around our area where shared washer and dryers can be time juggle trying to share them with others. Many families spend an entire day doing a week's worth of laundry at home, where an hour at a Sudsville would free up their entire day. I know folks who have a family of boys and doing heavy jeans is preferable at heavy duty washers as opposed to home. Me personally I take all my blanket and bedspreads and curtains to a laundry mat as they don't wash and dry correctly in my home washer.

Sudsville is a well-run business. They have very strict rules of clients who visit their laundry and no loitering is ever allowed. Their sites are extremely clean and well maintained. You might have noticed the clearing of the woods on the property. This a great thing and they have a landscaping plan that will keep the area looking nice. They've also donated a portion of the woods in the back on the property to the Baltimore County Forestry and a sign is posted. This will preserve this portion of the woods from further development.

Sudsville is looking for a spring, 2017 opening.



Welcome to the Business Tip of the Week. Each week I try to provide you with a short and sweet, no nonsense tip to help you grow your business.

Business tip of the Week is back. Look forward to connecting with you in 2016





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15 Minute Blocks



How many times have you said to yourself, I would like to get ______ done, but I just can't find the time? Most people find it very difficult to be able to carve out sufficient time to accomplish the tasks they want to. But, they are always trying to find an extra hour or two. I have yet to come across anyone who couldn't find an extra 15 minutes in their day.

Where do you look for the time? Between appointments, waiting for return calls, waiting in general, get up 15 minutes earlier, go to bed 15 minutes later, in the car? You get the idea.

What do you want to accomplish? Run a marathon, write a business plan, create a marketing calendar, put together employee manuals, and learn a foreign language? Whatever it is, you can do it if you can just devote 15 minutes every day.

Once you see how easy it is to find the first 15 minutes, you might actually find you can find *four* 15 minute slots in your day. 4 X 15 minutes = 1 hour X 5 day workweek = 5 hours per week X 52 weeks = 260 hours / 8 hour work day = 32.5 extra workdays per year! What could you accomplish if you devoted 32.5 workdays per year to the task?

Try it, you will be amazed!

All **newsletter articles are due by the last Friday of each month.** Forms for promoting your business or your event are available on our website. For all events, membership FYI and meeting updates visit our website at www.ofbpa.com

Donna Bethke, President

2016 Calendar of Events

MEMBER CORNER



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Members Listing for 2016

Academy Animal Hospital
Advantage Lawn and Landscaping
Allstate

Ameriprise Financial

Angels of Elder Care Planning, LLC

*Avon Independent Sales Representative

Bay Bank

Bay View Homecare, Inc.

BB&T

BNI

Brightview White Marsh

Casper G. Sippel, Inc.

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*Chesapeake Gateway Chamber of Commerce

Chesapeake Wealth Concepts (office of MetLife)

Comcast Spotlight

Connect Hearing, Baltimore Center

Costco Wholesale

*Decorative Painter

Destinations Credit Union

Destinations 24/7 Travel Services

*Diversified Wealth Solutions

*Dramatic Visions LLC

Elmwood Elementary School

Ferretto Eldercare Consulting

First Home Mortgage Corporation

Fullerton Fireworks Foundation

Johns Hopkins Bayview Medical Center

Kent W. Neibaur

KTC Heating and Air Conditioning, LLC

Maryland School for the Blind, The

McCann Janitorial Services, Inc.

Melvin's Tire & Auto Service, Inc.

Morinda Product Consultant

*New York Life



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Overlea-Fullerton Recreation Council OXO Worldwide **Peoples Bank Rosedale Branch of the Baltimore County Public** Library **Rosedale Federal Savings & Loan Association** Sam's Club **SECU Senator Kathy Klausmeier** Servpro of Perry Hall White Marsh Sprint by iMobile St. Michael the Archangel School **Streakfree Products Taylor Enterprises (leadership Development)** The Clip Joint, Inc. **Time Out for Sports** Waterman's Pride **Wells Fargo Bank**

Is your business missing from our membership? Looking to make new connections? The join us at OFBPA... membership form on our website at www.ofbpa.com.... Remember you can't buy advertising for the price of our membership!

Let Me Tell You about My Business & What's Happening/Events



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<u>greg.glinowiecki@proforma.com</u>
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Green Business

3 ways your business can go Green

Eco-friendly or green products have become increasingly more popular throughout the last decade. As a society, we want to leave our world a better place, and as our population grows and resources thin, the switch to these types of consumables is a no-brainer. Making the adjustment to utilize sustainable products will actually save your business money in the long run. Watching your paper waste, replacing company items --breakroom throwaways and marketing items-- with sustainable products and selecting eco-friendly wearables for your employees can ensure that your business is doing their part in the fight to save our planet.

Not only can your conscience take a sigh of relief and feel good about your part in keeping our planet around for generations to come, but your customers will recognize and appreciate the effort as well. Inc. 5000, an organization that recognizes and ranks the country's top 5000 fastest growing private companies, found that more than half of consumers prefer to buy from companies that are environmentally friendly.* This means fully committing though, not just sticking a few recycling bins in the employee breakroom. Contact your local recycling center to learn more about regulations, donations, and what your business can do for Mother Earth. Want to start now? Here are three ways how your business can go green:

1. Update the Office

LED lights last up to 40 times longer and use about one tenth of the energy than traditional bulbs. Granted, these alternative lighting options may be a bit pricier up front, but the choice to go green in the workplace will save your company big bucks in the long run. Think about all the paper products your business is using that could be replaced as well. Plastic utensils, paper coffee cups, etc. can all be interchanged with washable mugs, silverware, plates and other drinkware.

2. Recycle your Paper

Today in the United Sates, only 50% of office paper is recovered for recycling.** Office paper is actually a critical component to producing recycled paper, which must contain both pre-consumer and



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post-consumer materials. This makes office and professional companies an essential part of creating and continuing the effort to produce recycled paper. Make sure to have a separate bin or area that employees can place unwanted printer and office paper so that it stays clean and flat. Look into your local waste management to make sure your company is a part of their schedule.

3. Eco-Friendly Promotional and Marketing Items

No matter the size, we are all marketing our company, advertising our brand to the masses; trying to gain new business. We hand out promotional items and giveaways to stay top-of-mind with clients and prospects and should continue to do so. Selecting eco-friendly products to market your company shows you are an innovative and conscience business and future clients will take notice. From recycled bamboo polo shirts and sustainable wool apparel for your employees to recycled paper office essentials, you can give back to the planet while gaining new business.

Natural World of Art- Create a Beach Frame 1d ago

Rowan Weber from Holt Park



Natural World of Art

Discover the connection between art & nature using a variety of materials & techniques. Projects are designed to bring out the inner artist in people of all ages.

August 3rd, 6:30-7:30 pm \$2.00 per project

Beach Frame

Perfect for your favorite summer photo from "down the ocean."

Holt Park & Center for the Arts 34 Elmont Ave Baltimore, MD 21206 410-887-5307 www.overleafrc.com/programs/holtpark

www.facebook.com/HoltCenter.



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Hello All,

I wanted to make sure you were aware of a very convincing telephone scam that is circulating around our State.

A live person calls claiming to be with the IRS stating that there is a warrant for your arrest because of unpaid taxes. They threaten to arrest you unless you make an immediate payment or call another number to make payment.

This is a SCAM - the IRS never contact you by phone - they will mail you something should you have an issue.

If you receive a call of this type, just hang up!

You can report the scam via the FTC at this link: https://www.ftccomplaintassistant.gov/Information?OrgCode=IRS#crnt&panel1-1

For more information about this scam visit the IRS's webpage:

https://www.irs.gov/uac/newsroom/irs-repeats-warning-about-phone-scams

Please let your membership and neighbors know about this scam.

Thank you.

John Cluster, Jr. Delegate John Cluster, Jr. 410-841-3526

john.cluster@house.state.md.us



Extra Innings Baltimore North

Like us? Send someone our way and they'll get the following gift: 10% Off One Pro Shop Purchase or \$5 OFF Lessons!

Extra Innings Baltimore North | extrainnings-baltimorenorth.com | Like us on Facebook

7904 Rossville Blvd, Nottingham, MD 21236

(410) 297-7907

*If you refer 3 friends, you get the bonus: \$5 Off Half-Hour Tunnel Rental or \$10 Off Full-Hour Tunnel Rental. Offer, terms, and conditions are subject to change.



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My name is Ed Riesner, Chief Electrical Inspector for Baltimore County. I am reaching out to the Baltimore County community associations to address a growing concern.

The downturn in the economy and the crash of the housing market has created a dangerous problem which we are working to resolve.

House flipping is an opportunity for a person or group of persons to purchase a building at a low price, fix it up at minimal cost, then sell the property quickly at a profit. While house flipping is legal we are finding that some (not all) of these flippers are using unqualified people to install plumbing fixtures, electrical wiring, equipment, and devices in order to save costs. They do not obtain the required permits or go through the required inspection process because they use unlicensed, unqualified people who are unable to obtain those permits.

Through complaints generated by homeowners and by other means our inspectors are frequently called to these houses for inspection.

Much of the work that our inspectors have encountered in these illegally flipped buildings is dangerous. Lack of effective grounding, open splices, improper connections (especially those involving aluminum wiring), over fused circuits, overloaded electrical boxes, and unsafe structural changes are just a few of the dangerous conditions we are finding.

These dangerous conditions must be repaired in order to avoid fire and shock hazards. Unfortunately, the onus for the repair falls on the *current* owner of the property. Typically the illegal flipper has sold the property and is out of the picture so Baltimore County residents are being left with repairs which are often in the thousands of dollars.

We need your help. Every day we encounter more and more of these illegally flipped houses. We do not have the resources required to identify and address all of the homes currently being flipped illegally. I am hoping that if we all work together we can, at the very least, alert our citizens so that they can make an informed decision when buying or renting.

I am asking that you please advise your members; if they are buying or renting a home in Baltimore County that has been recently renovated, has new plumbing fixtures or has new electrical fixtures, equipment, or devices to insist that the seller provide the Electrical, Plumbing, or Building permits as evidence that the work was performed by a qualified contractor licensed to do such work.

A homeowner can still replace any switches, receptacles, or lights without a permit, but a contractor entering your home to perform plumbing or electrical work must be licensed by Baltimore County and must have a permit before they begin working. General contractors performing work in a home must have a MHIC license.

I appreciate your time and I apologize if I have contacted the wrong person.



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Ed Riesner Chief Electrical Inspector Baltimore County 410 887-3960 Fax 410 853-1892



MILK & JUICE NEEDED for Eastside Shelter

To: Donna Bethke < ptayon@comcast.net>; donna@ofbpa.ccsend.com

Cc: April Stevens <astevens@canconnects.org>

Subject: Reaching out to all of our volunteers and donors - HELP

Hello Ms. Donna,

I hope all is well. I am emailing you to ask for your help with spreading the word that Eastside Family Shelter is in need of gallons of milk donations and juice-boxes for the children at the shelter. We have a large amount of children living at the shelter at this time, and we serve milk and juice 3 to 4 times a day. When school gets out for the summer, more drinks will be served. I am looking for supporters to do a milk and juice drive so we can serve the needs of the families. I was thinking that if you could post a notification to all your members with Overlea Fullerton Business & Professional Association, maybe we can get one business group to adopt and donate the milk and juice once a month. This way, it will not be the full responsibility of just one business to supply the donation.

If we can receive a donation of 100 gallons of milk and 50 juice-boxes monthly this would support the children's needs per month. Please keep me posted on your thoughts.

On behalf of the homeless men, women and children, again, we thank you for your generous support. Any questions, please give me a call or email me your thoughts.

April M. Stevens

Community Assistance Network, Inc.

VOLUNTEER COORDINATOR

Hillendale Gate Office 6600 Wycombe Way Parkville, MD. 21234

(410) 285-4674 ext. 211 Fax: (410) 339-6457

astevens@canconnects.org



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Download the White Marsh Mall App

Download the GGP Malls App

Navigate the mall with Guide Me directions. Keep all your Favorites in one place. Make your entire shopping and dining experience easier with our free app.





PRESS RELEASE

Back-to-School Immunization Clinics – No Appointment Necessary

Baltimore County, Maryland — to assist parents in getting their children immunized before the start of the 2016-2017 school year, the Baltimore County Department of Health will provide immunization clinics for children up to age 18 who are eligible under the Vaccines for Children (VFC) program. The VFC program serves mainly children who are eligible for Medicaid and children who have no health insurance. If parents do not know whether or not their child needs immunizations, they can check with the child's school or call the Department of Health's Immunization Action Program at 410-887-2705.

All recommended vaccines will be available at the walk-in clinics, including varicella for students entering kindergarten and Tdap (Tetanus-diphtheria-attenuated pertussis) and meningococcal (MCV4) vaccination for students entering seventh grade. The meningitis vaccine will also be available for students entering college. For children with Medicaid, insurance will be billed. For those with no insurance, an administration fee will be charged on a sliding fee scale.

"I want parents and guardians to take the time to S.A.V.E. this year – start administering vaccines early – by attending one of our free immunization clinics," said Dr. Gregory Wm. Branch, Director of the Baltimore County Department of Health and Human Services. "There is no need for any of our students to be out of compliance or excluded from school due to missing immunizations. We are making plenty of opportunities available for students to get their vaccines before schools starts."

Several clinics will be held during the months of August and September. Parents and guardians must bring a copy of their child's immunization record to the visit when the child is seen.

Back-to-school Immunization Clinic Schedule

Clinics will be held from 9 a.m. to 4 p.m. at the following health centers:

- Tuesday, August 2 Hannah More Health Center
- Wednesday, August 3 Baltimore Highlands-Lansdowne Health Center



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- Friday, August 5 Dundalk Health Center
- Tuesday, August 9 Essex Health Center
- Monday, August 15 Woodlawn Health Center
- Wednesday, August 17 Eastern Family Resource Center

From August 22 through September 23 (weekdays only) from 9 a.m. to 4 p.m., the following health center locations will accept walk-ins for school immunizations:

- Baltimore Highlands-Lansdowne Health Center
- Dundalk Health Center
- Eastern Family Resource Center
- Essex Health Center
- Hannah More Health Center
- Liberty Family Resource Center
- Woodlawn Health Center

Saturday clinics will also be held at the following locations:

August 27 from 9 a.m. to 1 p.m.

- Baltimore Highlands-Lansdowne Health Center
- Essex Health Center

September 10 from 8:30 a.m. to 12:30 p.m.

- Baltimore Highlands-Lansdowne Health Center
- Eastern Family Resource Center
- Liberty Family Resource Center
- Woodlawn Health Center

Get directions to the health centers <u>online</u>. For more information about the back-to-school immunization clinics or childhood immunization requirements, contact the Immunization Action Program at 410-887-2705 or visit <u>www.baltimorecountymd.gov/health</u>.



August 26, 2016,

6:00 pm (Gates Open) 7:05 pm (First Pitch)



Back to School Night at the IronBirds

Come be a part of St. Michael the Archangel night at Leidos Field at Ripken Stadium and see the IronBirds take on the Hudson Valley Renegades!



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Each person will receive:

- · Admission to the game
- FREE Parking
- FREE First Pitch Program
- FREE Iron Birds Hat
- Post-Game Fireworks

The cost is \$12.00 per ticket and checks should be made payable to St. Michael's School. Please RSVP by July 31, 2016. Please contact the school office at 410-668-8797 with any questions.



Educational Speaker Series on Dementia

Fourth Monday of the Month 6 - 7 pm Appetizers and refreshments will be served.

Join us or forward this email to someone you think could benefit from these great opportunities to learn more about interacting with and caring for those who have memory loss and get your questions answered by local dementia expert Deborah Hanna.

July 25 - Managing Difficult Behaviors

August 22 - Caregiver Grief, Mourning & Guilt

September 26 - Tools & Strategies for Caregivers

Our Speaker Series is free, but space is limited. Please contact me at (410) 668-1588 to RSVP.



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1 st Annual Shrimp Feast and Bull Roast Martin's East Friday October 21 st 7:00PM -11:00PM

Extensive Menu Includes:

Steamed Shrimp, Blue Ribbon Beef, Fried Chicken,

Turkey and Ham sliced the way you like,

Soups, Mac n Cheese, Baked Ziti, Wings, B-B-Q Pork Ribs, Italian Meatballs,

Hot Dogs &Kraut, Corn on the Cob, Mashed Potatoes & Gravy,

Ice Cold Beer, Soda, Tea and more...

http://harbel.org/PDF/ShrimpFeastFlyer0716.pdf