



***Mission Statement:  
"Bringing Business and the  
Community Together"***

Our next Meeting  
**Wednesday, August 17th**  
**12:00 Noon – 2:00 PM at St. Michaels The Archangel/Overlea**  
**10 Willow Avenue (21206)**  
**(See directions in President's Message)**

*Remember every meeting is an opportunity to meet new people  
and make new business contacts!*

### What's Inside?

- **Presidents Message**



- **We need you to "like us"** <http://www.facebook.com/ofbpa>
- **OFBPA and Social Media Updates**

***Have you ever thought of offering a Facebook fans-deal only"??*** Each week we'll highlight a business in our corridor, and they will offer a Facebook fans-only deal for that day. This will increase all our readerships, along with participation at no cost other than the offer itself. If interested contact David Foertsch.

- **Current Events**
- **OFBPA Social Media Updates**
- **Let Me Tell You About My Business**
- **Updated Calendar of Meetings and Events**
- **Community Announcements/Press Releases**
- **Letter of Support**
- **Current Member Listing**
- **New Event Posting Calendar—see how your event can be on our "shared calendar"**





## OFBPA Newsletter

August, 2011

### President's Message:

July and August have been busy for the OFBPA. We are working on our new **2011-2012 Business & Community Guide** and if you have not received your opportunity to be listed as a member FREE get those membership dues paid ASAP. If you have not received the ad rates for advertising, please contact me ASAP. We will get them linked to our webpage this week. **Don't miss your opportunity to "be noticed"**. In addition to being a fundraiser for the OFBPA this has become an invaluable resource to all our members and to the community. We distribute 5,000 books annually at all meetings, community associations give them to their members and they are placed along the corridor for easy access to the community. We are also still looking to feature a business with longevity –need you to contact me ASAP. Deadline is Friday, 8/26.

We are also working on our Commercial Revitalization Grant and your boards of directors have had some great ideas. So keep tuned for some exciting things happening in 2012.

**Our first brown bag "bring your own lunch" meeting will be Wed. August 17th at 12 noon at St. Michael's the Archangel Church located at 10 Willow Avenue (21206).** OFBPA will provide drinks and dessert; just bring your own lunch. We are very excited to have two special guest speakers. **Larry Simmons**, our liaison from the County Executive office will be bringing some updates and **Keith Harrington** from the Chesapeake Climate Action Network will present a short overview on Maryland Offshore Wind Power. I believe we are the first group in our area to see this presentation. There has been a lot of talk on the news about Maryland's initiatives being set to meet the energy goals set by the governor. I have an entire packet, if anyone wants to review it before the meeting (available in pdf. format)

Did you know that offshore wind power is by far Maryland's largest natural energy source? A representative from a coalition that includes unions like the United Steelworkers, environmental groups like the Chesapeake Climate Action Network, businesses, and other community groups across the state will share a presentation on why the resource is a win for Maryland jobs and healthy communities. There are currently 154 manufacturing and construction businesses employing 6,599 people in Baltimore County that could participate in offshore wind development. DBED projects that Maryland will see \$1.9 billion in direct and indirect economic benefits from offshore wind development in the 5 years of manufacturing and construction. In addition, offshore wind will provide stable-priced 100% clean energy for 25 years as the fuel (wind) is free.

**Our meetings are always "open". So bring a business neighbor and plenty of business cards because "every meeting is an opportunity to tell us about your business"**

**Note:** This is a change of time from the norm. ALSO Willow is a one way onto Belair Road so you need to turn one street before -left on Madeline Avenue (will see black fencing & church parking lot) or one street past at Overlea Avenue (at the light), proceed to end on block- Linden, then to Willow.

We would like to welcome our newest member **Steve Uhl of Marketing Solutions**. Steve has been very instrumental in producing our spring coupon book the past two years. If you know of a new business that opens, please let us know so we can drop in and welcome them to the neighborhood!





## OFBPA Newsletter

August, 2011

Did you notice the beautiful new sign at the Belair Road Beltway Plaza? Hat's off to David S. Brown, property owner for adding another upgrade to our business corridor. The sign features the businesses in the shopping plaza drawing visitors' attention to those that might be hidden or tucked away in the corners. Great Job!

*Wishing everyone a safe summer!*

*Donna Bethke, President*

### OFBPA Social Media Updates

from David Foertsch

davidfoertsch@stingraysocial.com

**Facebook:** <http://www.facebook.com/ofbpa>

Connect with OFBPA members, friends (or their businesses) by following OFBPA.

When you follow OFBPA, please share something about your business! We encourage you to use the page to reach out to the business community. Are you hosting an event? Holding a special promotion? Share the details with us! Let's work our local business contacts to our advantage.

**Twitter:** <http://twitter.com/#!/overleabiz>

OFBPA has begun dipping its toe into the vast ocean of Twitter. Again, those of you who use Twitter for your business, or personally, please consider following us at @overleabiz. We'll do our best to follow you right back.

If you are a 2011 OFBPA member and you have placed your business on Twitter, please let us know. We'll retweet (RT) messages from dues-paying members in hopes of reaching additional folks with the message. Best way to let us know is by sending @overleabiz a Direct Message (DM).

**LinkedIn** - OFBPA Group [http://www.linkedin.com/groups?home=&qid=3916852&trk=anet\\_ug\\_hm](http://www.linkedin.com/groups?home=&qid=3916852&trk=anet_ug_hm)

LinkedIn provides professionals and business owners some very powerful tools to market their products & services. In addition, many people use LinkedIn as a human resources tool to find people with specific skills & talents.

If you are a LinkedIn member, you are encouraged to join OFBPA's group. We're hoping to cultivate a valuable forum for our members, and the surrounding business community. But we need your participation to do that!



## Calendar of Events

17-Aug	OFBPA General Meeting- <b>NEW TIME</b>	<b>12:00 noon-2 pm</b>	St. Michael's the Archangel/Overlea
<a href="#">21-Sep</a>	OFBPA General Meeting	4:30 PM- 6:00 PM	TBA
<a href="#">13-Oct</a>	NE Networking Event	5:00-7:30 pm	TBA
19-Oct	OFBPA General Meeting	4:30 PM- 6:00 PM	TBA

### "What's Happening" / Events

**Event Title:** 55 Presents a Summertime Still Life Exhibition

Event Title: Studio 55 Presents a Summertime Still Life Exhibition      Event Date:      Event Time:

Company: Studio 55      Contact Person: Mary Rever

Phone number: 410-444-0022      Email:      Website: [www.studio55LLC.com](http://www.studio55LLC.com)

Details: Baltimore, Maryland (August 2, 2011) -- Studio 55 - Art Gallery is pleased to present a selection of original artwork featuring realism in still life oil paintings that capture the dramatic use of light and color demonstrated by Baltimore artists Mary Rever and Nathaniel K. Gibbs. The exhibition also includes breathtaking visions of nature by photographer Terry Andrews, tranquil landscape scenes in pastel by Deborah Maklowski and additional works of art in various media by the gallery's gifted Maryland artists. The exhibition will continue through the month of August.

About Studio 55: Studio 55 - Art Gallery was established in 2009 by artist Mary Rever of Timonium, Maryland and is located at 5529 Harford Road in Baltimore City, an area designated as an important revitalization project. The gallery represents many talented Maryland artists with a diverse selection of artwork, including classic and traditional styles in oil, watercolor, pastel and acrylic paintings, and photography. The gallery also offers introductory and advanced art classes in charcoal drawing and painting in a variety of media. DIRECTIONS: From I 695 - Harford Road/Parkville Exit 31, 2.8 miles South inside the Beltway. Gallery is located on the left in middle of block next to Cricket, between White Avenue and Hamilton Avenue.

**Event Title: Craft Fair**

Event Date: September 17, 2011      Event Time: 9:00AM – 1:00PM

Company: **HARBEL COMMUNITY ORG**      Contact Person: SHARON

Address: 5807 Harford Road Baltimore, MD 21214 (Front Lawn)

Phone number: (410) 444-2100      Email: [scrist@harbel.org](mailto:scrist@harbel.org)      Website: [www.harbel.org](http://www.harbel.org)



**Event Title: 27<sup>th</sup> Annual Parkville Town Centre Fair**

Sunday, September 18, 2011 10:00 A.M. to 4:00 P.M Harford Road—Taylor Avenue –Dubois Ave.

New features include—Beer Garden featuring Micro Brews and Antique Car Show featuring Hot Rods and Custom Cars Car. Music by Whiskey Train, kids games, local entertainment including dance troops, marching bands, etc. and much more.

For all fair FYI, applications, corporate sponsorship opportunities, vendor spaces visit.

[www.parkvillecarney.com](http://www.parkvillecarney.com) or call 410-665-0100 or email Andy Smith at [sasmith@jhnetwork.com](mailto:sasmith@jhnetwork.com)

**Event Title: 2011 Small Business Summit**



WebIXI Presents  
**2011 Small Business SURVIVAL SUMMIT**  
September 7-9, 2011  
Baltimore, Maryland  
**STAND WITH US!**  
**The Recovery Starts Here!**

**Critical Training**

- Leadership
- Organization
- Sales & Marketing
- Social Media
- Internet Marketing
- Non-Profit Organizations
- Government & Your Small Business

**Exhibiting Opportunities**  
**Valuable Networking**  
**Sponsorship Opportunities**

Enter this discount code to receive  
**\$25 off: OFBPA**

[www.SmallBusinessSurvivalSummit.com](http://www.SmallBusinessSurvivalSummit.com)

**Let Me Tell You About My Business**

**Company: Fashion Bug**

**Contact Person: Barbara Butt**

Address: 7927 Belair Road (211236) Fullerton Shopping Center

Phone number: 410-665-6965

Email: [bjz810@comcast.net](mailto:bjz810@comcast.net)

Website:

Details: August 1st to August 31st

**FILL the BUS at Fashion Bug Fullerton Shopping Center to benefit FULLERTON ELEMENTARY SCHOOL**

Customers will receive a coupon for \$10 off \$40 (redeemable Sept 1st to 30th ) for each school supply they donate during the promotion. Special request by the principal includes: hand sanitizer, #2 pencils, Kleenex, glue sticks, safety scissors, composition notebooks, markers, construction paper etc., however all school supplies are welcome!

**Company: Parkview at Fullerton**

**Contact Person: Christina Messercola**

Address: 4300 Cardwell Avenue Baltimore, MD 21236

Phone number: 410-663-0665

Email: [parkviewfullerton@sheltergroup.com](mailto:parkviewfullerton@sheltergroup.com)

Website: [thesheltergroup.com](http://thesheltergroup.com)

Details: Fullerton's Finest Affordable Senior Living invites those 62 and better to experience maintenance free apartment home living filled with activities, trips and services. Nestled in a quiet residential neighborhood, you can enjoy well manicured grounds and still be minutes away from shopping, hospitals and restaurants. We are offering a neighborhood referral for all qualified move ins!

**Community Announcements**

**MVA Emergency Contact Option**

Maryland's Motor Vehicle Administration (MVA) announced it has added an emergency contact option to Maryland driver's licenses. Maryland drivers can now add three emergency contacts to their driver's license so police will know who to call if an accident occurs. The emergency contact information is stored electronically on an individual's driver's license and will be available only to authorized law enforcement personnel. You can go to MVA's website and add your three emergency contacts in just a few minutes. Click here to go directly to the MVA website, click "Account Management" and then click "Emergency Contacts Management" to add your emergency contacts. Please pass along to your family and friends as well...it's worth it!





OFFICE OF COMMUNICATIONS

PRESS RELEASE

## **Kamenetz Launches Updated Online Map Tool Unique One-Stop Access to a Wealth of Useful Information**

Towson, Md. (July 22, 2011) - County Executive Kevin Kamenetz today launched the County's greatly enhanced ["My Neighborhood"](#) online map and data application that offers the public easy and comprehensive access to a wide range of Geographic Information Systems (GIS) maps and data. Now homeowners, business people and others with average computer skills can save time and travel time by pulling up useful information about a specific address or property.

"Now busy homeowners, real estate professionals, builders, community groups, businesses and more can save time and avoid trips to Towson to get the information they need to make decisions," Kamenetz said. "This is an important step toward increasing efficiency and transparency in our local government."

### **Capabilities**

This completely redesigned web tool consolidates 11 computer applications into a simple user-friendly interface where a single address search can generate dozens of commonly needed pieces of information like the property's tax map and parcel number, zoning classification, school district, ownership and tax information, Census data, topography, environmental features and restrictions, historic district status and much more.

This consolidation increases efficiency for all users, simplifies the usability of the data, and vastly improves the user's experience - all while reducing County staff time and costs for the County's GIS function and land use agencies. It also offers hyperlinks so a user can jump to other sites like MSDAT, the Census Bureau and more without having to start a new search.

### **Examples:**

- A property owner looking for their zoning can get immediate explanations for what the zoning classifications mean. If they need further help, Zoning Review Office contact info will appear right on the site.
- Under a single online tab, builders, home contractors and developers will find the mapping and report information needed to submit plans for approval.
- A homeowner or potential homebuyer can verify whether a property is in a historic district before submitting a permit.



**Benefits**

The new and improved "My Neighborhood" enhances government transparency by providing individual citizens, community associations, businesses and others with access to the same GIS data used by internal County employees. It enables citizens to easily use the data to research land use questions and County decisions.

"This new and improved 'My Neighborhood' feature is a major advance for homeowners, community leaders and businesses to easily get detailed information about properties," said Baltimore County Council Chair John Olszewski, Sr.

County Executive Kamenetz encouraged people to make use of this valuable tool, but cautions that these maps are for general information and urges users to consult with County agencies and, if appropriate, get a professional survey before making important land use decisions.

**HOW TO PREVENT LARCENY FROM AUTOS**

Mike Hilliard Community Services Director HARBEL Community Organization

This crime involves thieves entering cars and removing items from the car's passenger compartment. A car's passenger compartment is encased in glass. This allows the driver to see out of the vehicle so that it can be properly operated. It also allows thieves to see anything of value in the car, and all they need to do is break the glass and remove it. The passenger compartment of a car is not a safe place to store any item of value. Criminals particularly will steal GPS devices, cell phones, lap tops, "handicapped placards" that are hung from interior review mirror attached to the car's windshield, and cash, particularly change, from cars. It is best to secure these items in your home or office when not in use, or at least place them out of view, in the trunk of your car. This crime is largely preventable. Frequently all we need to do to stop it is to secure our valuable items outside the passenger compartment of our cars. Most importantly, **ALWAYS LOCK YOUR CAR.**

Thieves will also look for signs that a cell phone or a lap top is in a car. If they see a cell phone or lap top power cord in the car's power port in the dash, they may break into the car in an attempt to locate the cell phone or lap top. Please do not leave your cell phones or lap top's power cord plugged into the car's power port. Secure it out of sight when not in use.

Thieves will look for signs a GPS device is in a vehicle. If there is noticeable suction cup mark on the windshield, they may break into a car hoping to find a GPS device. If you use a GPS device, you might consider utilizing glass cleaning wipes to periodically remove the marks a suction cup will leave on your windshield.

Thieves are increasingly removing catalytic converters from the exhaust systems of cars. The converters contain platinum beads, and when disassembled by a scrap company, the platinum can be sold for a substantial amount of money. Try to park your car in a well-lighted area, and if you see people under a vehicle, please call 911. If you people unfamiliar to you walking down the street looking into cars, they may be surveying potential targets of this crime. Please call 911 immediately. Even if the police do not respond in the expected time frame these calls are logged, mapped, and monitored by the police. Your call will alert them to a potential problem in the area.







## OFBPA Newsletter

August, 2011

### OFBPA Letter in Support of Mr. B. Tatoo

July 28, 2011

Councilwoman Cathy Bevins  
400 Washington Ave.  
Towson, MD 21204  
410-887-3388  
410-887-5791 (fax)  
council6@baltimorecountymd.gov

Dear Cathy,

The members of the Overlea Fullerton Business and Professional Association are pleased to offer our support for "Section 6 of Bill No. 29-1998, as amended by Bill No. 46-2006, stated as follows: This Act does not apply to a tattoo or body-piercing establishment in existence in a business or commercial zone for at least 12 months prior to the effective date of this Act except if a tattoo or body-piercing establishment relocates, other than a tattoo establishment that relocates within a BM-CCC District that is less than 500 feet removed from its earlier location (this next part is the amendment that is proposed) or that relocates from a location within 1,000 feet of a public or private school to a location within a BL, BM or BR zone which is further removed from a public or private school than its existing location. This section is not intended to waive any other provision or requirement of state or county law in effect prior to the effective date of this Act."

We have OFBPA board approval, the approval of the Linover Community Association, presented the proposal to our business members at our July 21st meeting and have made some inquiries to businesses around the property. We received no objections or concerns.

The OFBPA is always in favor of businesses improving and or expanding along our corridor. We are also in favor of filling unoccupied buildings and keeping Overlea Fullerton a viable corridor. The moving of Mr. B's Tattoo's business to the new location fulfills both of these objectives, as well as increases their space, their parking and their visibility.

Sincerely,

The OFBPA Board of Directors &  
Donna Bethke, President  
7406 Brookwood Avenue  
Nottingham, MD 21236  
410-665-6551



**Offshore Maryland Wind Power Initiatives**



**County Council  
of  
Baltimore County**

Court House  
Towson, Maryland 21204  
410-887-3196  
Fax: 410-887-5791

*Tom Quirk*  
FIRST DISTRICT

*Vicki Almond*  
SECOND DISTRICT

*Todd Huff*  
THIRD DISTRICT

*Kenneth N. Oliver*  
FOURTH DISTRICT

*David Marks*  
FIFTH DISTRICT

*Cathy Bevins*  
SIXTH DISTRICT

*John Olszewski, Sr.*  
SEVENTH DISTRICT

*Thomas J. Peddicord, Jr.*  
LEGISLATIVE COUNSEL  
SECRETARY

February 23, 2011

The Honorable Dereck E. Davis, Chairman  
House Economic Matters Committee  
House Office Building, Room 231  
6 Bladen Street  
Annapolis, MD 21401

Dear Chairman Davis:

The Baltimore County Council is pleased that on November 8, 2010, Governor Martin O'Malley announced that the federal government's Bureau of Ocean Energy Management Regulation and Enforcement was issuing a Request for Interest (RFI) in constructing wind turbines in federal waters off the State of Maryland's Atlantic coast. The RFI may be found in the Federal Register, Vol. 75, no. 216, Tuesday, November 9, 2010, page 68824.

Offshore wind power could supply up to one third of the Mid Atlantic states' electric load with zero emissions. The Maryland Energy Administration has found that offshore wind power has the highest potential for Maryland to generate clean energy and it is the only way that Maryland can meet its renewable portfolio standard of 20 percent of its total electricity coming from clean technologies by 2022.

The Baltimore County Council congratulates Governor O'Malley and the federal Bureau of Ocean Energy Management, Regulation and Enforcement for their leadership in promoting offshore wind turbines.

We encourage the Maryland General Assembly to pass legislation in 2011 that requires the Public Service Commission to direct public utilities to enter into long-term contracts for offshore wind power.

Sincerely,

John Olszewski, Sr.  
Chairman, County Council

JO:dp  
davis.WPD

cc: The Honorable Thomas Middleton, Chairman  
Councilmembers



## MEMBER CORNER

### OFBPA Members 2011

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**August, 2011**

**OFBPA Newsletter**

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Melvin's Tire & Auto Service, Inc.  
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Mr. B's Tattoo & Body Piercing, LLC  
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**August, 2011**

**OFBPA Newsletter**

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Rita's dba Just Chillin, Inc.  
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The Clip Joint, Inc.  
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**August, 2011**

## **OFBPA Newsletter**

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Waterman's Pride Seafood  
Christina Barcikowski; Tony Vicari  
410 665 5555 (p)  
WatermansPrideSeafood@gmail.com

Whiteford, Taylor & Preston,  
L.L.P.  
Dennis M. Robinson, Jr.  
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## **OFBPA Event Calendar**

You may have noticed the addition of a calendar link on OFBPA's webpage (see image above). When clicked, this image opens a shared Google Calendar that displays calendar entries from OFBPA, Linover Improvement Association & Fullerton Fireworks. This calendar will be used going forward as a reference point for major scheduled events for these organizations.

In an effort to share as many events as possible with our readers, we're opening the calendar to other business-related events. Hosting a networking event? Or a speaker? Maybe a fundraiser at your place of business? Please tell us – we'll include it on the calendar. As well, if space permits (and the timing is right), we'll note the event in our monthly newsletter.

**If you have event updates that you would like OFBPA to share on our webpage calendar, please provide the following info via email to [ofbpa@stingraysocial.com](mailto:ofbpa@stingraysocial.com) at least ten business days prior to the event date (that's two weeks by calendar not including Sat or Sun.)**

What:

When:

Where:

Brief Description:

Cost:

Reservation info, ticket ordering instructions, etc:

Primary Contact Name:

Primary Contact Email:

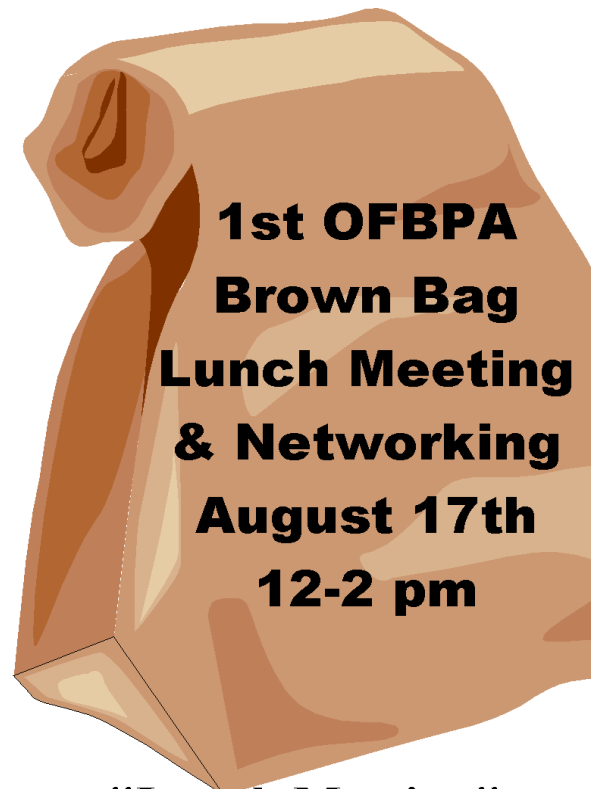
Primary Contact Phone:

If event is a fundraiser, provide non-profit name:

File Attachments (if any):

If your event is already built in one of the online event calendar tools such as Facebook Events, Evite, Eventbrite, LinkedIn Events, etc.) please also send the URL for the event. We'll share it on the appropriate social media sites to our followers.





**Don't miss our first ever "Lunch Meeting"  
You bring your lunch and we'll  
provide the drinks and dessert!**

**Date: Wednesday, August 17th**

**Where: St. Michael's- Overlea (10 Willow Ave-21206)**

*There will be a brief business meeting  
and lots of networking.*

*Bring your business cards to share!*

**Remember...Every Meeting is an Opportunity!**

