



Mission Statement: "Bringing Business and the Community Together"

**OFBPA General Meeting
May 16th7:30 am**

Be prompt- Shuttle Bus leaves parking lot "N" for tour of Assisted Living Facility- meeting at 8:00 at the Acorn Pub.

Remember every meeting is an opportunity to meet new people and make new business contacts!



We will be collecting items each month for the Eastside Shelter. Please bring all items to the meeting or drop off to Donna's house prior to the event. May is “**Food Collection Month**”- see newsletter for list.

We still need 5 businesses to “host a collection box”

What's inside?

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- **Calendar of Meetings and Events**
- **OFBPA partners with Eastside Shelter for 2012**
- **OFBPA Tech Talk for Business by David Foertsch**
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- **Current Member Listing**
- **Community Announcements/Press Releases**
- **Fullerton Fireworks—needs your donations!**

OFPBA Newsletter President's Message:



May, 2012

Our meetings are always "open". So bring a business neighbor and plenty of business cards because "every meeting is an opportunity to tell us about your business"

Our 1st Business 2 Business Expo was our focus and thanks to all our exhibitors, it was a huge success! We had 30 exhibitors and over 100 attendees from as close as White Marsh and as far as from PG County. Hat's off to Sue Rich and her staff at the Hilton White Marsh who did an excellent job. They were absolutely fantastic to work with! Also **thanks to our board of directors** who helped make our event run smoothly! Pictures from the event are posted on our website under the Business Expo link.

We welcome to the neighborhood **Terry Raynor**, the new manager of our soon to be **Super Wal-Mart**. Look for their Grand Opening on June 13th. We also welcome **Tammy Mansberger** of the **Cake and Wedding Cottage**, now located in the Beltway Plaza. Fullerton Pub announces the Grand Opening of the **Nottingham Grill** at 8027 Belair Road. **Rosedale Library** welcomes new branch manager, Theresa Murphy.

Our membership is growing and we welcome our newest members: **Tammy Mansberger of the Cake and Wedding Cottage, Debbie & John Rappazzo of Servpro of Perry Hall/White Marsh and Charles & Karen Austin of the Armed Forces Directory**.

A new area code is now in operation. The Maryland Public Service Commission has approved the addition of a new area code (667) to cover the same geographic area as the 410 and the 443 area codes.

For all events, membership FYI and meeting updates visit our website at www.ofbpa.com

***Have a wonderful week!
Donna Bethke, President***

2012 Calendar of Events

Wednesday May 16

OFPBA General Meeting ...**Oakcrest Village- Acorn Pub/Crestview**

- The guests will arrive by 7:30 a.m. and park in parking lot "N", that's the parking lot closest to the main entrance of Crestview Station. (Serena will send Donna maps of the campus for the guests)
- Matt Rosewag, Administrator of Extended Care will greet the guests in parking lot "N"
- An OCV shuttle will be there to transport everyone to RG/RGT for a tour
- After the tour, the shuttle will transport (Matt please call when the group is ready to be picked up)everyone to Crestview Station/Acorn Pub for the meeting

Wednesday June 20

OFPBA General Meeting ...**Maryland School for the Blind**

Wednesday July 18

OFPBA General Meeting...**HealthPlan Headquarters**



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Wednesday August 15

OFBPA General Meeting **Slavie Federal Savings Bank**

Wednesday September 19 OFBPA General Meeting

Fairmount Federal Savings Bank (formerly Fullerton Federal)

Wednesday October 17

OFBPA General Meeting...**Eastern Savings Bank**

Wednesday November 14 Sanner's **Perry Hall Florist**—

There will be a \$20 charge as Kathy will teach us how to make a centerpiece or evergreen basket for the holidays to take home

Board of Directors Meetings July 9th, & November 12th

Notes: Most meeting times will be 4:30-6 pm with an occasional 7:30 am- 9 am (depending on host)

Blue dates are OFBPA sponsored events. Member participation in the form of volunteers and door prizes are needed!

All meetings places are subject to change ...updates will be posted on our website and all members will receive an email reminder about each meeting/event.

OFBPA Northeast Business to Business Expo

OFBPA is proud to partner with the EASTSIDE SHELTER in 2012

MAY "FOOD COLLECTION" Month

The shelter houses 125-140 women and children on a regular basis and relies heavily on donations by the community. The OFBPA is proud to partner with the Eastside Shelter and will coordinate a monthly collection effort to help those less fortunate. All items from our monthly list or the shelter wish list are welcome at any time.

- | | | |
|---|--|---|
| ❖ Kid's flavored cereal | * Peanut Butter | * Jelly |
| ❖ Staples (mustard, ketchup, mayo, etc. | * Canned Fruits | * Canned Vegetables |
| ❖ Flour, Sugar, Brown Sugar, Salt, | * Cake Mixes, Icing, Brownie Mix, Cookie Mix | |
| ❖ Lunch Snacks (pudding, Jell-O, snack packs) | * Gift Cards from Sam's Club are welcome. | |
| ❖ Cash for perishable. Checks payable to CAN | * Milk, Juice, Eggs, frozen food, bread, fresh meat-always in demand | *Paper products -plates, bowls, cups, plastic ware, napkins, paper towels |

In advance we thank you for your support! For questions, please contact Donna Bethke at 410-665-6551 or ptavon@comcast.net or visit www.ofbpa.com



OFBPA Newsletter



May, 2012

OFBPA Tech Talk for Business

By David Foertsch, davidfoertsch@stingraysocial.com; <http://www.stingraysocial.com>

March 31 (that's right, the day before April Fools Day) was [World Backup Day](#). To honor World Backup Day, I thought online backup services deserved some examination. Three business people I know have experienced significant computer outages/damage just recently. None had current backups on which to rely. That spurred me to write about the dangers of storing your business data in such a way where a single point of failure can cripple your business.

For sole business owners or small businesses without a formal IT department, the hazards of not securing backups are even more risky. Imagine that your PC contracts a nasty virus, or the PC hard drive stops running – could you continue to operate your business?

Small businesses can take advantage of two trends affecting the tech world – faster broadband connections (both wired & wireless) and the availability of dirt-cheap computer storage. Combined, these trends make continuous online backup products affordable for the smallest of businesses. As well, the products currently available require little to no technical abilities – if you can click a few buttons on a website, you can be protected.

Here are some different options for online storage – I don't rate or recommend any particular services. In most cases you can try the services free on a trial basis.

- Carbonite *Crashplan *Backblaze * Mozy *Norton Online Backup

To see a recent, thorough comparison of these and more you should read PC Magazine's recent article [Disaster-Proof Your Data with Online Backup](#).

Extra Tip:

Consider storing business files on a cloud-based file sharing system. Dropbox, Google Docs, Box.net, Office 365 are just a few among many ways to store files away from your PC, tablet or smartphone. This is especially important for rapidly changing files – the more you update a file, the more vulnerable you are to crashes/viruses if the file is only stored on your PC.

Disclaimer for company employees – Check your company's IT security policies first before doing anything. Independent business owners obviously can make a determination based on their own judgment.

Does anyone have any stories about online backup? Please share on OFBPA's blog (link below).

OFBPA Blog

<http://ofbpa.com/b2evolution/blog1.php>

OFBPA Facebook Page

<http://www.facebook.com/ofbpa>



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May, 2012

"What's Happening" / Events

MARYLAND SCHOOL FOR THE BLIND

Event Title: "Swirl For A Grill" **Event Date:** 05/05/2012 **Event Time:** 7:30pm – 11:00pm

Contact: Dotty Raynor

Company: Maryland School for the Blind

Address: 3501 Taylor Avenue Baltimore, MD 21236

Phone: 410-319-5722

Email: dottyr@mdschblind.org

Website: www.mdschblind.org

Details: The Carman Lay Foundation will hold the 2nd annual "Swirl for a Girl" to benefit the students of the Maryland School for the Blind. The event will be held at the Jen C. Russo Arts Center on the campus of MSB and will feature great food, wine tasting, music, dancing, a silent auction and much more. WBAL-Radio's Mary Beth Marsden will be the Mistress of Ceremonies and the event is sponsored by WBAL-TV 11 and WBAL-Radio 1090 AM. Tickets are \$80 per person or \$150 per couple. For more information, go to www.thecarmanlayfoundation.org or www.mdschblind.org

What's Happening Events?

Event Title: OPEN HOUSE Event Date: 5/6/12 Event Time: 3PM-5PM

Company: **Natural History Society of Maryland** Contact Person: Bud Herb

Address: 6908 Belair Rd, Baltimore, MD 21206

Phone number: 410-882-5376 **Email:** nhsm@marylandnature.org

FULLERTON ELEMENTARY SCHOOL

Event Title: "Trek for Tech" Walk-a-Thon **Event Date:** 5/11/2012 **Event Time:** TBA

Company: Fullerton Elementary School **Contact:** Jodie O'Neill

Address: 4400 Fullerton Avenue Baltimore, MD 21236

Phone: 410-887-5234 **Email:** joneill@bcps.org **Website:**

Details: Fullerton is holding its second Technology Trek! The Tech Trek will help us raise money for some much needed technology in our building. We are interested in purchasing special interactive white board technology and other technology accessories for our students and teachers to use in their classrooms. All of the money raised during our Tech Trek will go towards the purchase of these items.

Mouse Level -\$5; Keyboard Level -\$10; Monitor Level - \$15; CPU Level -\$20; Megabyte Level - [You Decide!]

Please make your check payable to Fullerton Elementary School. All gifts are tax deductible! Thank you in advance for your generosity! Your cancelled check will be your record for your contribution to Fullerton Elementary School.

SUBMIT YOUR BUSINESS FYI by: 5/25



MEMBER CORNER

50 members strong and growing

Academy Animal Hospital

Advantage Lawn & Landscaping, Inc.

Amica Mutual Insurance Company

Applied Bookkeeping Solutions

Armed Forces Directory

Avon -Donna Bethke/Independent Sales Representative

Baltimore Elite Martial Arts Academy, Inc.

Bay View Homecare, Inc.

Belair-Fowler, LLC c/o O'Brecht-Riehl & Pinkard Properties

Belmont Financial Partners, Inc.

Beltane Hearing

Cake and Wedding Cottage

Carrollton Mortgage Services

Decorative Painter, Sharon Kozlowski

Destinations Credit Union

Eastern Savings Bank

Elmwood Elementary School

Escapade Promotions

Fairmount Bank

Fullerton Self Storage

Hamilton Federal Bank

Heritage Properties, Inc.

Johns Hopkins Bayview Medical Center

Justified Electrical Services

Kent W. Neibaur

Kiwanis Club of Parkville, Inc.

Law Offices of Nomiki Bouloubasis Weitzel & Assoc.

Melvin's Tire & Auto Service, Inc.

Nextcar All Vehicle Rentals

Overlea Community Association

Overlea Fullerton Senior Center

Perry Hall Chiropractic & Physical Therapy

Perry Hall Florist

Point Breeze Credit Union

Prudential Financial

Re/Max American Dream

Rosedale Federal Savings & Loan Assoc.

Rossbach Private Wealth Management, LLC





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Servpro of Perry Hall/White Marsh
St. Michael's the Archangel
State Farm Insurance / Jim McCray
Stephen Verch, Esq.
Stingray Social Media Services
Streakfree Products
The Clip Joint
The Maryland School for the Blind
United Optical
USB Payment Processing
Waterman's Pride Seafood
White Springs Crossings

MEMBERSHIP 2012

Annual Dues: \$75.00 per business/individual/organization. Membership dues include access for one to all free events (others are welcome for a fee) and should be sent to:

**Sharon Kozlowski 806 Delray Drive Forest Hill, MD 21050
Make your check payable to OFBPA. (Please keep a copy for your records)**

Networking with the OFBPA has become a valuable resource for our members. As a member, the visibility and involvement in the community are reasons why our membership continues to grow.

Member Benefits: Free listing in the Business Directory & Community Guide 2012/2013 (new directories published 9/2012) *Free Website listing *Business mentioned in all newsletters * Discounted Events *Speaker and Hosting Opportunities

Elmwood Elementary School

531 Dale Avenue, Baltimore, MD 21206

PLEASE HELP OUR TEAM!

Elmwood Elementary School Odyssey of the Mind team has qualified to go to the World Finals on May 23-27, 2012 at Iowa State University. The team members who will be competing in the Odyssey of the Mind World Finals are Mahnoor

Khan, Chrystal Uduumukwu, Amaya Terry, Katie Cook, Thomas Pfarr and Jamarr Watson. The team members are currently fundraising for their upcoming trip. They need to raise approximately \$12,000.

We have already raised \$3,000 but that's not enough to get us to Iowa. We are appealing to the community for help. We are experienced fundraisers and are working hard, but it is a daunting task to raise so much money in such a short time.

If excess money is raised (one can hope) it will be saved for next year's Elmwood Odyssey of the Mind program.

Donations can be mailed to: Elmwood Elementary School 531 Dale Ave. Baltimore, MD 21206

Checks should be made out to Elmwood Elementary School, with "OM Team" on the subject line (or a note saying it is for OM Team.) If you would like a charitable donation letter (for your taxes), include a note stating such. Be sure to include your return address. All contributions are tax deductible. Thanks to all for your help and encouragement.

Cara Liggett and Tanesha McLeod Odyssey of the Mind Coaches 410-887-5232



OFBPA Newsletter

28th Annual Calvert Hall Alumni Golf Classic

Monday, May 14, 2012
Scoreboard Sponsor (\$400 each)
Putting Green Sponsor (\$300 each)
Hole-in-One Contest Sponsor (\$300 each) Tee or
Green Sponsor (\$200 each)

DEADLINE: MAY 7, 2011

PLEASE RETURN FORM & CHECK TO:
CALVERT HALL ALUMNI ASSOCIATION
8102 LASALLE ROAD • TOWSON, MD 21286
FOR PAYMENT BY CREDIT CARD, PLEASE
CALL: 410-825-4251

FOR ON-LINE REGISTRATION:
www.calverthall.com/alumnievents



May, 2012



Health Fair For The Whole Family

**Saturday
May 5, 2012**
10:00a.m. to 2:00p.m.



Free Health Screenings for:
blood pressure, heart,
asthma, and cancer...

Free Resources concerning:
Healthcare Management
Pregnancy / Child-care
Disability Advocate
Elderly Care
Homeless services
Adoption Services
Emergency Preparedness
Healthy Home



FREE SNACKS, ACTIVITIES AND RESOURCES

Hosted by:
Abundant Life Church
7302 Pulaski Hwy
Baltimore, MD 21237
www.alconline.net

Sponsored by:
Baltimore City Health Department
Caregiver and ADC
Disability Advocate & Health Management
Healthy Homes
Field Health Services

Baltimore County Health Department
Emergency Disaster and Preparedness
Baltimore Area Services Committee
Abundant Life Church
ALC Family Life Group Ministries



Evening of Networking

hosted by Pulaski Highway Business Association

Thursday, May 24, 2012
6PM - 8:30PM

Members \$20
Non-members \$25

Jimmy's Famous Seafood
6526 Holabird Avenue
Baltimore, MD 21224

Join us and network with area business leaders,
featuring local legislators who will provide a recap
of the most recent session.

Custom buffet to include Crab balls, Salmon with
dill sauce, Chicken marsala, Greek green beans &
Rosemary potatoes, dessert included! Cash bar
also available.

To register, email Kathy
at bmacautomotive@yahoo.com or call (410)
218-3098

Perry Hall White Marsh Business Association Invites You:

It's Time for Our Annual "Legislative Report"

Join Us on May 15th from 5:30-7:30pm

Meet your legislators-one on one!

The Harp Restaurant 8706 Belair Road (21236)





Independence Day Celebration

at Fullerton Field on Wednesday, July 4th, 2012

Sponsored by The Fullerton Fireworks Foundation, Inc.

WE NEED YOUR HELP. Each year, the Fullerton Fireworks Foundation must raise approximately \$35,000.00 to put on this display. At this time we are \$17,000.00 short. **We can't express how important your donation is needed.** The money for the fireworks is raised strictly through fundraising events and donations from local businesses and residents. We are not affiliated with, and receive no funds from, any government agency. The Fullerton Fireworks Foundation is a non-profit group of volunteer citizens and community leaders, whose sole purpose is to raise the funds needed each year to sponsor this annual event. We are reaching out to businesses, community organizations, and residents, for donations to this purpose.

The Fireworks at Fullerton Field is steeped in tradition, and families from all of our Northeast communities attend. It's a fun day, a family day, and most of all it brings community spirit and sense of pride to all who attend. It is one of the largest community events of the year.

This year will be the **50th July 4th Fireworks Celebration**, scheduled for Wednesday, July 4th with a rain date of July 5th. As usual the day's events begin at 5:00 PM with entertainment on the field. Fireworks will commence soon after dusk, and will be spectacular as usual, with your help!

Our business and civic donation levels are listed below, and we will provide recognition. Donations of \$50 or more will appear in our annual flyer distributed in surrounding communities and businesses. They will also be included in local advertisements, as well as on our website, thanking our contributors for making a difference.

2012 Business & Civic Organization Sponsorship Levels:

Patriot Level \$50.00 +

Blue Level \$500.00+

Red Level \$100.00+

Stars & Stripes Level \$1,000.00+

White Level \$250.00+

Corporate Level \$2,500.00+

We are aware of the tough economic times, but the committee really needs, and do depend, on your support. Any donations are greatly appreciated.

This country was founded by citizens who came together to make a difference. Please continue with that spirit and give generously within your means. In advance we would like to say "Thanks" for your support in helping to celebrate our country's independence!

Fullerton Field is located at 4304 Fullerton Avenue, 21236. Checks should be made payable to Fullerton Fireworks Foundation, Inc. and mailed to P.O. Box 19433, Baltimore, MD 21206.

Donations can also be made at: fullertonfireworks.com

